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**IMMEDIATE RELEASE**

**25 September 2012**

## ***Team Tibco Gets LUV.***

San Francisco, CA - 25 September 2012 - The LUV Dream Flat is the official après-velo shoe of Team Tibco, USA's leading professional women's cycling team. The LUV Team Tibco Dream Flat is designed with team colors and graphics as well as sponsor logos and makes for the perfect podium shoe. "We love our LUV Dream Flats. There couldn't be a better thing to put on your feet after a race". Linda Jackson, team founder and president.



LUV Footwear has plans to expand the Dream Flat offering to bicycle and fitness shops across the country. "It's the perfect accessory for bike and fitness shops. After a ride, run or exercise regimen, the Dream Flat offers women a fresh, light, cute but still sporty, option of footwear. It's the ultimate après-velo shoe." Michael Toschi, founder and CEO.

### About LUV Footwear

LUV Footwear is a company founded by Michael Toschi with a concept to revolutionize the ballerina flat with both artistic expression as well as anatomical performance. Equipped to deliver an infinite selection of stylish offerings and a comfort experience that is described as weightless support, LUV Footwear creates collectable, limited edition footwear with fun, cute and beautiful personalities.

LUV Footwear is a privately owned company with headquarters in California and offices in Taiwan and Italy. LUV products will be sold at reputable fashion and footwear retailers around the world. For information about LUV Footwear or a retailer of LUV products, contact Brant Sichko, National Sales Manager, at [brant@luvfootwear.com](mailto:brant@luvfootwear.com) or please visit [www.luvfootwear.com](http://www.luvfootwear.com). For all media related inquiries, please contact us at [press@luvfootwear.com](mailto:press@luvfootwear.com) or call +1 415 494 3588.