



IMMEDIATE RELEASE

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LUV Footwear Announces Store Openings in Taiwan

San Francisco, CA – 02 January 2013 – LUV Footwear continues its international expansion by opening stores throughout Taiwan.



LUV Footwear is pleased to announce the opening of six new free-standing LUV stores in Taiwan. LUV Footwear also has additional distribution in department stores and chain stores throughout Taiwan. These new stores continue the incredible growth that LUV has been experiencing.

“This is an exciting milestone, not only in Taiwan, but in the Asian market as a whole. The response to LUV products so far has been nothing short of amazing.” Michael Toschi, CEO and Founder of LUV Footwear.

LUV Footwear can be found at the following locations in Taiwan:

- FU-SHIN store, Taipei City 106
- HAN-NAN store, Taichung City 407
- CHONG-CHEN store, Taichung City 420
- CHIA-YI store, Chiayi City 600
- DONG-SHIN store, Taichung City 408
- Taichung outlet, Taichung City 407
- Kaohsiung sogo department store, Kaohsiung City 806
- Dali Isetan department store, Kaohsiung City 801
- Dream mall, Kaohsiung City 806, Taiwan
- YONG-SHENG store, Taichung City 403
- RUBY store, Kaohsiung City 830

About LUV Footwear

LUV Footwear is a company founded by Michael Toschi with a concept to revolutionize the ballerina flat with both artistic expression as well as anatomical performance. Equipped to deliver an infinite selection of stylish offerings and a comfort experience that is described as weightless support, LUV Footwear creates collectable, limited edition footwear with fun, cute and beautiful personalities.

LUV Footwear is a privately owned company with headquarters in California. LUV products are sold at reputable fashion and footwear retailers around the world as well as online at www.luvfootwear.com. For information about LUV Footwear or a retailer of LUV products, contact Brant Sichko, National Sales Manager, at brant@luvfootwear.com. For all media related inquiries, please contact Adrienne Harty at adrienne@luvfootwear.com or call +1 415 494 3588.