



PRESS RELEASE
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IMMEDIATE RELEASE

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LUV Footwear Offers Free Shipping for the Month of December

San Francisco, CA – 01 December 2012 – LUV Footwear extends its holiday cheer by offering free shipping.



Starting December 1, customers can go online to www.luvfootwear.com to shop the entire collection of Dream Flats and receive free shipping.

“We know that our customers are busy, and we understand that many of them will want to complete their shopping from the comfort of their own home. This promotional offer is a great way to avoid the crowds and save the additional expense of shipping.” Michael Toschi, Founder and CEO.

About LUV Footwear

LUV Footwear is a company founded by Michael Toschi with a concept to revolutionize the ballerina flat with both artistic expression as well as anatomical performance. Equipped to deliver an infinite selection of stylish offerings and a comfort experience that is described as weightless support, LUV Footwear creates collectable, limited edition footwear with fun, cute and beautiful personalities.

LUV Footwear is a privately owned company with headquarters in California. LUV products are sold at reputable fashion and footwear retailers around the world as well as online at www.luvfootwear.com. For information about LUV Footwear or a retailer of LUV products, contact Brant Sichko, National Sales Manager, at brant@luvfootwear.com. For all media related inquiries, please contact Adrienne Harty at adrienne@luvfootwear.com or call +1 415 494 3588.